

Boost Your Merchants' Bottom Line!

Beef up your sales with a Merchant Cash Advance

Merchant Cash Advance services have been growing throughout the country over the past five to 10 years. And thanks to a unique compensation and pricing model, TransFirst is leading the way.

TransFirst's Merchant Cash Advance Program offers sales partners the most lucrative opportunity in the marketplace, passing our highly competitive pricing directly to you and simply charging a flat \$19.95 per merchant, per month fee, for those merchants participating in our program. With our low, flat monthly fee, you gain all of the highly profitable residual compensation – a unique differentiation in merchant services sales and a significant opportunity to increase your portfolio's profitability.

Best of all, in order for a merchant to obtain funding, they must establish a merchant processing account through you and maintain this account until the advance has been settled. And because TransFirst does not adjust your residual income on renewals, passing along the full compensation back to you, the income is supplemental above the merchant's credit card processing residual income. This is a whole new way of establishing consultative merchant services and drives long-lasting relationships with your clients.

Of course, the benefit to merchant services sales is just one advantage. The TransFirst Merchant Cash Advance program also provides a highly lucrative new revenue opportunity, without taking on any risk. And with TransFirst's flat monthly fee, you receive the full benefit of all the incremental revenue.

How Compensation Works

For example, a merchant with an advance of \$18,000 would generate a monthly residual between \$140 and \$240. The average return is \$236 for about nine months. That one merchant advance would return better than \$2,100 over the first nine months.

Also, on average, more than 50% of those who take an advance will obtain funding again. So the example merchant above could potentially produce more than \$4,000 in residual income in just over two years.

One average-sized deal of \$18,000 signed each month would produce the following annual residual income to you:

Year 1 – over \$17,000	Year 4 – over \$52,000
Year 2 – over \$35,000	Year 5 – over \$55,000
Year 3 – over \$46,000	

That would be a five-year return of more than \$240,000, simply adding one average merchant a month. For all of this, TransFirst only charges a \$19.95 monthly fee per account to support the set-up, support and funding services.

Our goal is to provide you the greatest opportunity to derive the most income possible with the fewest obstacles possible. TransFirst's Merchant Cash Advance is just one of the ways we're doing that.

Upfront Payments on Cash Advance

Making it even easier to offer your clients cash advance, and to put money in your pocket today, TransFirst has partnered with AdvanceMe to provide an upfront payment and an ongoing residual.

Simply refer a prospective merchant to AdvanceMe and you will receive 4% of the advance amount upfront and an ongoing residual of 2% for the life of the advance.

Even better, you will receive an upfront payment of 6% on each and every renewal.

One average-sized deal of \$18,000 signed each month would produce the following annual residual income to you:

Year 1 – over \$16,000	Year 4 – over \$28,000
Year 2 – over \$25,000	Year 5 – over \$28,000
Year 3 – over \$28,000	

That would be a five-year return of more than \$125,000, simply having one referred merchant sign with AdvanceMe a month. There are no monthly fees and you only need to complete a referral form and fax it to AdvanceMe.

To learn more about TransFirst's Merchant Cash Advance Program, call 1-800-669-7228 or e-mail ISSSales@transfirst.com.

Trust. Innovation. Collaboration. - TransFirst.



www.transfirstsales.com