

TRANS GUARD®



Keep the Competition Away from Your Accounts!

How can you keep your merchants from switching payment-processing providers if you only discover they're considering a new provider upon cancellation of their current service? With TransGuard® from TransFirst®, you can rest easy. TransGuard is a new and innovative portfolio retention tool designed to provide early intelligence that one of your merchant accounts is shopping around for a new provider through comprehensive, analytical modeling of your merchant portfolio. Once alerted, you can act to keep your competitors from stealing your accounts.

As an industry-leading tool, TransGuard provides the reassurance and peace of mind you are unlikely to find anywhere else. By keeping an eye on your merchant portfolio, we are able to help you stay one step ahead of the competition – providing you with valuable insight to keep your portfolio safe and profitable. With a proven level of accuracy, attrition risk is identified before a merchant switches service. At TransFirst, we are dedicated to empowering you with a greater opportunity to retain and strengthen your client relationships.

FREE
60-day
trial
period

TransGuard protects your merchant investments using the following strategies:

- Daily at-risk merchant reports
- Analytical attrition modeling
- Proactive retention tactics

Contact a TransFirst representative today and receive a FREE 60-day trial!

Trust. Innovation. Collaboration. - TransFirst.

 **TRANSFIRST®**
First In Secure Electronic Payments